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KUALA LUMPUR: Not long ago, Mesiniaga Bhd (Mesiniaga) launched Workforce+ (WF+), Malaysia's first mobile Internet-based productivity optimisation tool which allows organisations to manage mobile workers efficiently.

In a statement Tuesday, Mesiniaga said WF+ currently assists more than 1,000 mobile workers in Malaysia and has been recognised at ITEX 2015 and the Malaysia Digital Business Awards 2016 for its innovative features.

WF+ is ideal for organisations that utilise mobile workers to deliver products or services across a huge geographical area on a daily basis such as sales agents, maintenance workers on standby for repair requests, logistics personnel who have to deliver packages and enforcement officers who need to visit many locations to conduct spot checks, inspections and report cases.

Taking advantage of WF+ will place organisations firmly on the road to improved productivity as it provides an unparalleled layer of visibility into the day-

to-day operations where it ensures the experience and intelligence from the field is communicated back to the office in a timely manner, thereby reducing paperwork.

"Helping customers succeed is our mission and we are committed to supporting them in their digital transformation journey, as well as to ensure the highest productivity level of mobile workers through digitalisation and automation," said Mesiniaga products and solutions general manager, Eric Foo.

WF+ is hosted on a Mesiniaga-managed private cloud using a "pay per use" subscription model, therefore enabling hassle-free and fast deployment without any on-premise IT setup or upfront CAPEX investment.

Mesiniaga is one of Malaysia's leading ICT solutions providers and integrators. Established in 1981, Mesiniaga provides end-to-end IT solutions and services supported by many internationally-renowned technology companies. - Bernama