

## EVENTS, STARMETRO MONDAY, 3 SEPTEMBER 2007

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# Show raises RM35,000 to help kids

NON-PROFIT organisation Protect and Save the Children Association of Selangor and Kuala Lumpur (P.S. The Children) raised RM35,000 from a charity screening of *Ratatouille* recently.

A spokesman for the organisation said the funds would be used for the operational expenses involved in its initiatives to educate children.

"We aim to better equip them with information and skills to protect themselves, as well as support children and their families through the reporting and court processes and provide treatment and counselling for child survivors and their families and advocate practices," he said in a recent interview.

He added that the overwhelming support in the form of donations and sponsorships from the public and corporations also enabled almost 200 children from various homes to enjoy the animated film.

The homes included the Tiratana Welfare Home, Chow Kit Children's Activities Centre, Chempaka Welfare Home, Wisma Harapan and Phileo Home.

He said P.S. The Children's partner-



**One for the album:** Some of the children from various homes posing for a photo before the charity screening.

ship with Mesiniaga Bhd in organising the screening was also aimed at creating greater awareness among Malaysians of child sexual abuse and the services offered by P. S. The Children and other organisations.

In a press statement, Mesiniaga said it worked with P. S. The Children to provide laptops for teaching and administrative use, resources for the organisation's workshops and assistance in organising fund-raising activities.

P. S The Children focuses on educating the community on teaching children Personal Safety skills and organises initiatives aimed at preventing sexual abuse of children and in the treatment of sexually abused children and trafficked girls.

Other sponsors of the charity screening included Petra Perdana Bhd, IBM Malaysia Sdn Bhd, Microsoft (M) Sdn Bhd, Tradewinds Sdn Bhd, CS Print Marketing Sdn Bhd and Cisco Systems (M) Sdn Bhd.